

David R. Casey

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Technical Skills

- Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash
- Eclipse, CVS, Bugzilla, command line execution
- Drupal, PHP, MySQL, XHTML, CSS, JavaScript, jQuery, ActionScript 3

Experience

Sole Proprietor, Graphic and Web Design

JUNE 1999 TO PRESENT, STUDIO CASEY IN BOISE, IDAHO

- Freelance web and graphic design, illustration, and corporate identity services.

Web Director

JUNE 2007 TO FEBRUARY 2010, CENTAUR CREATIVE IN BOISE, IDAHO

- Develop creative briefs/lifecycle planning and development: requirements definition, specification, design implementation, validation, verification, maintenance, and reuse, to meet budget and business objectives.
- Determine and develop final visual image, creative design concepts, look and feel, site navigation, and copy layouts.
- Facilitate and contribute to client meetings: negotiations, concept approval, final project approval, feature add, etc.
- Organize web development team and ensure adherence to budget, schedule, scope, and design development.
- Direct web-based creative work, media, promotions, advertising, and online services.
- Responsible for conceptualization and design of code from concept to completion. Provide technical support to team.
- Design, develop, troubleshoot, debug, and implement software/code for websites.
- Design and construct static and dynamic web pages/sites, including graphic user interface (GUI) features, incorporating third-party APIs, and other techniques.
- Work with web server systems, web databases, and program web applications.
- Maintain and provide ongoing web design, promotions, advertisements, SEO, multivariate testing, and feature add.
- Responsible for all web technologies, productivity tools, and processes.

Software Engineer, Firmware Qualification Lead

MAY 2003 TO JANUARY 2005, HEWLETT-PACKARD, CO. IN BOISE, IDAHO

- Engineer testing solutions and write test and feature qualification plans (IEEE829-1998).
- Facilitate and attend peer reviews for test and feature qualification plan assessment.
- Develop and run tests to qualify firmware based on feature specifications in TCL, PATT, Java, and C.
- Communicate with customers and developers regarding test cases, results, and analysis.
- Work with external vendors in the capacity of training, qualification, and defect resolution.
- Engineer, develop, and document GUIs, tools, and applications using Java, HTML, JavaScript, and PHP.
- Assist and mentor other team members in skill development.
- Had two intellectual properties (invention disclosures) published by Hewlett-Packard.

Customer Service

MAY 1999 TO APRIL 2003, HEWLETT-PACKARD, CO. IN BOISE, IDAHO

- Provide technical support for business-class HP LaserJet printers.

Education

Boise State University

- 119 credits: Junior, BS Computer Science; Junior, BFA Graphic Design
- Vice President and helped start BSU Printmaking Club

Interests and Activities

- Helped start AIGA Idaho chapter
- Printmaking, photography, telemark skiing, backpacking, sailing, guitar, and amateur radio